

## PETER COOPER

MOTOR GROUP  
CARS OF ALL MAKES AND MODELS

### Project Name:

Enhanced security, seamless connectivity, and discreet monitoring

### Company:

The Peter Cooper Motor Group

## ① COMPEHENSIVE REVIEW

Pre-engagement, Oh-Tech conducted a comprehensive review of Peter Cooper's business structure, values, goals, and pain points. This in-depth analysis allowed the team to pinpoint areas where their services could significantly benefit Peter Cooper. They identified opportunities for cost and time savings through strategic improvements.

# CASE STUDY

The Peter Cooper Motor Group (Peter Cooper) had been frustrated because they believed their IT provision was more complex and expensive than it needed to be. They wanted a clear IT strategy and infrastructure, with consistent site-to-site connectivity and integration with the Dealer Management System (DMS) and Volkswagen.



**“In the first year, we saved just over £25,000 thanks to Kyle’s advice, and that is ongoing, every year. We now have complete belief that whatever Kyle is advising us, it’s for the benefit of our business, hence why I wouldn’t have any hesitation in recommending Oh-Tech to any other automotive partner that is looking at their IT infrastructure. You want someone that you can rely on, that you can trust and that gives you a good level of service, and Oh-Tech tick all of those boxes.”**

Darren Cooper, Managing Director,  
The Peter Cooper Motor Group

# ON-BOARDING

## Seamless Integration

Oh-Tech's proven on-boarding process ensured a smooth transition from the existing systems to its current upgraded, monitored solution. The process included:

- Recording specifications of all key hardware, including servers, PC's, laptops and tablets
- Integrating the DMS
- Remote monitoring software onto all devices
- A full security audit – to identify any immediate issues.
- Team introductions to foster trust



**£savings** £25,000+ year-on-year

**Less equipment** From 5 servers down to 2

**Multi-site** Connectivity & infrastructure

**OH Tech**  
Managed IT Support

# OH-TECH TRANSFORMATION

## Reduced equipment costs and increased ownership:

Through strategic planning, Peter Cooper consolidated their server infrastructure, going from five servers down to two. This not only improved efficiency but also eliminated unnecessary monthly equipment rental fees; they now own their hardware outright.

## Seamless multi-site connectivity:

Oh-Tech implemented a robust IPVPN solution, creating a secure and unified network environment. This empowered all Peter Cooper locations to communicate seamlessly, as if all computers were in the same building. This also allowed for a reduction in costly dealer lines, further optimising their bottom line.

## Built-in network resilience:

The IPVPN solution means that in the event of an internet outage at one site (e.g., VW connection), network traffic automatically reroutes through another location, ensuring uninterrupted operations. Similarly, server resilience ensures continued functionality if a primary server experiences issues. The secondary server seamlessly takes over all incoming requests, maintaining user experience.

## Advanced network security:

Oh-Tech upgraded Peter Cooper's network security with Next Generation Sophos XGS firewalls. These advanced systems meticulously scan all web traffic, actively blocking any malicious content and safeguarding the network from potential threats.

## Future-proofed infrastructure:

As part of the network upgrade, Oh-Tech deployed state-of-the-art Wi-Fi 6 access points and switches throughout all Peter Cooper sites. This future-proofed their wireless infrastructure, providing enhanced performance and bandwidth capabilities to support their evolving needs.



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